

INTERNATIONAL CONFERENCE ON

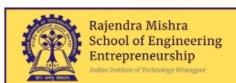
"INNOVATION AND ENTREPRENEURSHIP FOR DEEP-TECH STARTUPS: ROLE OF ENTREPRENEURIAL UNIVERSITIES"

Date: 20th to 22th May 2026

Venue: JN TATA Auditorium, IISc, Bangalore, Karnataka, INDIA - 560012



Indian Academic Partners











The widespread emergence and exit of tech startups have been a distinctive phenomenon of the global economy in the 21st century. While thousands emerge, only a few hundred survive and a few tens scale up. In this startup landscape, though deep-tech startups (which provide radical solutions to diverse socio-economic. problems) account for a negligible fraction, their relative share seems to increase during the later stages of the startup life cycle, implying a higher rate of survival and scaling up. However, a critical success factor for these deep-tech startups is a strong base of research & innovation and engineering, which takes place in some of the higher education institutions globally. Such institutions, which consciously encourage the blossoming of entrepreneurship, in addition to teaching and research, are termed "Entrepreneurial Universities". There is a need to progressively encourage "Entrepreneurial Universities" to promote and support deep-tech startups. It is to discuss and arrive at a comprehensive understanding of how to promote entrepreneurial universities to support innovation and entrepreneurship, particularly in the deep-tech space, that we propose to hold this International Conference involving experts and stakeholders from diverse fields of startup ecosystems.

We propose to conduct the Conference with two broad platforms as follows:

- 1. Start-up Platform: Start-Up Founders, Angels, VCs, Private Equities, Chiefs of Accelerators / Incubators / Co-Working Spaces, Heads of Entrepreneurship Cells at Higher Education Institutions, Business Mentors, Technology Mentors, Large Companies which Nurture Start-Ups, Smart SMEs and Government Officials
- 2. Researchers' Platform: Faculty Members, Research Scholars, Research Associates, Project Associates, Project Assistants and PG Students

Conference Advisory Committee Chairman: Padma Shri Dr. Prahlada Ramarao, Former Distinguished DRDO Scientist

International

Prof. Ajay K Manrai, University of Delaware, USA

Prof. Avvari Mohan, Monash University Malaysia

Prof. Angelina Yee, Asia Pacific University, Malaysia

Dr. Florian Taube, RKW Competence Centre, Frankfurt, Germany

Prof. Kostadin Goranov Kolarov, Institute of Entrepreneurship, UNWE, Bulgaria

Associate Professor & Chair

Dept. of Management Studies.

IISc

Secretary

Dr. Ganesaraman K

Professor of Practice

FMC, MSRUAS

Joint Secretary

Dr. K M Sharath Kumar Professor & Dean

FMC, MSRUAS

Prof. Sreevas Sahasranamam, Adam Smith Business School, University of Glasgow, UK

Prof. Jon Thomas, University of the Fraser Valley, Canada

Prof. Kazuyuki Motohashi, University of Tokyo, Japan

Mr. Naoto Nakadate, Japan External Trade Organization

Prof. Rajeev Kamineni, The University of Adelaide, Australia

Prof. Olubayi Olubayi, Cavendish University, Uganda

Prof. Paul Jones, Swansea University, UK

Prof. Takahiro Sato, RIEB, Kobe University

India

Conference Chair

Prof. M H Bala Subrahmanya

Professor

Dept. of Management Studies

IISc, Bangalore

Prof. Ashok Misra, Former Director, IIT Bombay

Prof. B Gurumoorty, CEO, FSID, IISc

Prof. B S Murty, Director, IIT Hyderabad

Prof. Bharath Bhaskar, Director, IIM, Ahmedabad

Prof. Charan Singh, Founder and CEO, EGROW Foundation, NOIDA

Prof. M P Gupta, Director, IIM Lucknow Prof. Manindra Agrawal, Director, IIT Kanpur

Prof. Nagesh Kumar, Director, ISID, New Delhi

Prof. Rangan Banerjee, Director, IIT Delhi

Prof. Rishikesha Krishnan, Former Director, IIM Bangalore

Prof. Suman Chakraborty, Director, IIT Kharagpur

Prof. Shireesh Kedare, Director, IIT Bombay

Prof. Sunil Shukla, Director General, EDII, Ahmedabad

Prof. Vijay Chandru, Co-founder & Director, Strand Life Sciences, Bangalore Mr. Venkat Raju, CEO, TurboStart Global, Bangalore

Conference Co-Chair Prof. Noel J Lindsay

Pro Vice-Chancellor Entrepreneurship The University of Adelaide

Australia

Conference Joint Co-Chairs

Prof. Basab Chakraborty, IIT Kharagpur Prof. Lina Sonne Vyas, IIT Bombay

Chair Prof. B V Phani, IIT Kanpur Dr. Shashi Jain Prof. Arun Kumar G, IIT Madras

Prof. Gourav Dwivedi, IIT Delhi

Inaugural Session

20 May 2026 | 9:30 am to 11:30 am

Valedictory Session 22 May 2026 | 4:30 pm to 6:00 pm

Registration Fees

	Early Bird Fee (upto 28 Feb. 2026)	Regular Fee (upto 30 Apr. 2026)
Students*, Research Scholars*, Startu	ıps** ₹4,000	₹ 6,000
Industry Delegates, VCs, Incubators, Practitioners, Faculty Members	₹ 6,000	₹8,000
International Delegates	\$ 200	\$ 250
International Students*	\$ 100	\$ 150

** MCA Registration ID Required * Full Time ID Required

Academic



- 1. Co-published by Springer and GIFT Society, now in Vol. 20
- Steadily growing JGBC rapidly takes your work to more than 20 major countries *(JGBC)- International Journal of Global Business and Competitiveness

Note: An edited volume comprising short listed full papers for publication by an

ORGANIZING COMMITTEE

Members

Dr. Jagriti Bhattacharyya, TAPMI-Bangalore

Ms. Anusha Sabhahit, Chanakya University

Mr. D B Sreevatsa, Sr. Research Fellow, IISc

Ms. Prachi Pratyasha, Sr. Research Fellow, IISc

Dr. Tamizharasi D, R V Institute of Management

Dr. Kush Kalra, NMIMS University, Bangalore

Dr. Subhadeep Mukherjee, FMC, MSRUAS

Dr. Jayesh Chakravorty, Gondwana University Prof. Kulbir Lamba, BML Munjal University

Dr. Muthukumaraswamy D P K, IISc

Dr. Yogesh Pai P, MIT, Manipal

Ms. Sruthi Kannan, FMC, MSRUAS

Mr. Rajeev Prasad P, FMC, MSRUAS

Global Marketing

- 1.JGM will fast-track selected papers from the conference through JGM's review process for publication consideration 2.JGM will give a Best Paper Award to a paper selected jointly by IISc and JGM Board members
- *JGM Journal of Global Marketing

Journal Partners



International Conference will welcome extended abstracts / full paper / pitch deck / poster submission under the following broad areas:

nternational publisher is being planned

- Entrepreneurial University Entrepreneurial Education Science Commercialization Women Entrepreneurship
 - Entrepreneurial Economics
 - Returnee Entrepreneurship
- Domestic Entrepreneurship · Entrepreneurial Ecosystems
- Entrepreneurial Leadership
- · Mentorship for Entrepreneurs
- Empowerment of Entrepreneurs Startup and Innovation Policy
- Industry Academia Partnership
- Financing of Startups and MSMEs
- Innovation and Startup Competitiveness Entrepreneurial University and Education
- Technology Transfer and Commercialization
- Entrepreneurial Innovations and Technology

Co-Hosts



Family Entrepreneurship

Social Entrepreneurship



RAMAIAH UNIVERSITY & COMMERCE



RV Institute of Management®





We invite:

- 1. Entrepreneurship Researchers to submit full papers/abstracts
- 2. Academic Institutions to join us as co-hosts
- 3. Organizations / Companies to join us as sponsors
- 4. Startups to setup stalls

For further details, contact:

Dr. Muthukumaraswamy D P K

muthukumaras@iisc.ac.in +91-98454 10902

Dr. Ganesaraman K ganesaraman.ms.mc@msruas.ac.in +91-984 551 2416

For Abstracts / Full Paper / Pitch Deck / Poster submission, please scan the QR code



Important Dates:

16 Jul. 2025: Submission Opens 31 Oct. 2025: Submission Closes

31 Dec. 2025: Final Decision

28 Feb. 2026: Submission of Camera Ready Papers

30 Apr. 2026: Presentation Submission For queries, please email to:

enu4dt.conf@iisc.ac.in

www.ENU4Deeptech.com