



**Analytics
Society of India**



12th International Conference on Business Analytics and Intelligence (ICBAI-2025)

Date: 15-17 December 2025

**Venue : Dr. APJ Abdul Kalam Arangam
Madurai Kamaraj University
Madurai - 625021**

Conference Website: <https://www.mgmt.iisc.ac.in/icbai2025>

ICBAI-2025 : CALL FOR PAPERS

The **Operational Research Society of India - Karnataka (ORSI-KA)**, Department of Management Studies, Indian Institute of Science (IISc), Bangalore, the **Analytics Society of India (ASI)**, DCAL IIM Bangalore, and **Department of Econometrics**, School of Economics, Madurai Kamaraj University (MKU), Madurai are happy to announce the **12th International Conference on Business Analytics and Intelligence (ICBAI-2025)**, scheduled during **December 15-17, 2025 at Dr. APJ Abdul Kalam Arangam, Madurai Kamaraj University, Madurai, India.**

The aim of the **event: ICBAI-2025** is to create a leading platform and facilitate knowledge sharing for distinguished practitioners, academicians and researchers from industry and academia on current utilities of **Operations Research (OR), Econometrics, Business Analytics (BA), and Business Intelligence (BI)**. With this objective, we invite industry professionals and academics to submit **abstract/paper** for presenting their work/research in the following and the related fields of **OR, Econometrics, Decision Science, Engineering Science, Management, BA and BI.**

- Analytics / Econometrics / Optimization in Business, Engineering, Management, and Science
- Analytics / Econometrics / Optimization in Humanities & Social Studies
- Analytics / Econometrics / Optimization in Big Data, Blockchain, Cloud Computing, and Data Science
- AI / ML in Business, Engineering, Management, and Science
- Applied Mathematics in Business, Engineering, Management, and Science
- Applied Statistics in Business, Engineering, Management, and Science
- Business Analytics / Intelligence in Business, Engineering, Management, and Science
- Heuristic Optimization in Business, Engineering, Management, and Science
- Heuristic Optimization in Big Data, Blockchain, Cloud Computing, and Data Science
- Simulation in Business, Engineering, Management, and Science

SUBMISSION GUIDELINES:

- Extended abstract (about 1000 words) should be submitted through email: orsi.bgr@gmail.com
- Abstracts must include a clear indication of the purpose of study, sources of data, methodology, major results, implications and key references.
- Submission must be in MS-Word format.
- All submissions will be reviewed and accepted abstracts will be communicated.
- Full paper submission is mandatory for (i) considering best-paper competition and (ii) inclusion in the proceedings. Otherwise, it is optional.

PUBLICATIONS:

Proceedings

- All accepted and interested full length papers will be published in the conference proceedings by **Springer or CRC Press or any ISBN publication (to be confirmed).**

Special Issues (Scopus Indexed Journals)

- Journal **OPSEARCH** - <https://www.springer.com/journal/12597>
- International Journal of Operational Research (**IJOR**) - <https://www.inderscience.com/jhome.php?jcode=ijor>
- International Journal of Business Performance and Supply Chain Modelling (**IJBPSM**) - <https://www.inderscience.com/jhome.php?jcode=ijbpscm>
- International Journal of Advanced Operations Management (**IJAOM**) - <https://www.inderscience.com/jhome.php?jcode=ijaom>
- International Journal of Mathematical, Engineering and Management Sciences (**IJMEMS**) - <http://www.ijmems.in/>

Note: All submissions shall go through the standard review process set by the journals.

AWARDS:

9 Best Paper Awards by ORSI-Karnataka (ORSI-KA) and Analytics Society of India (ASI)		
3 Best Industry Papers	3 Best Academic Papers	3 Best Student Papers
Prof B.G. Raghavendra (Prof BGR) Award by ORSI-KA	Prof B.G. Raghavendra (Prof BGR) Award by ORSI-KA	Prof B.G. Raghavendra (Prof BGR) Award by ORSI-KA
Prof K.N. Krishnaswamy (Prof KNK) Award by ORSI-KA	Prof K.N. Krishnaswamy (Prof KNK) Award by ORSI-KA	Prof K.N. Krishnaswamy (Prof KNK) Award by ORSI-KA
ASI-2025 Award	ASI-2025 Award	ASI-2025 Award

Prof BGR & Prof KNK Best Thesis Award by ORSI-KA

- ❖ A soft copy of the Awarded Thesis should be submitted, on/or before 15th July 2025.
- ❖ Awarded Thesis, during year 2023 & 2024, related to **Analytics / Optimization** only considered.
- ❖ Author of the Short-listed 3 Theses will be called for presentation for final selection.
- ❖ No Registration fee for authors related to the 3 Short-listed theses.
- ❖ All the three days authors should participate in the ICBAI-2025.

REGISTRATION:

Registration Fee [Including 18% GST]	On/or before 1st Nov. 2025		After 1st Nov. 2025 and at Spot		BANK DETAILS
Participation Category	India	Overseas	India	Overseas	
Industry Participants	Rs. 7,500	USD 250	Rs. 8,500	USD 300	
Academic Participants	Rs. 6,000	USD 200	Rs. 7,000	USD 250	
ORSI / ASI Members	Rs. 5,000	USD 150	Rs. 6,000	USD 200	
Regular Students / Research Scholars	Rs. 4,000	USD 100	Rs. 5,000	USD 150	
Registration fee will include conference materials, 3 days breakfast, 3 days lunch, 2 days dinner and snacks for 3 days.					

Bank : State Bank of India

Branch : IISc, Bangalore

Name : ORSI- Karnataka

Acc. No.: 41659227268

Type : Current Account

IFSC Code : SBIN0002215

Swift Code : SBININBB425

IMPORTANT DATES:

Last Date for Abstract Submission	15 th July 2025
Email Notification for Selected Abstracts	31 st July 2025
Last Date for (Selected) Full Paper Submission	30 th September 2025
Conference Dates	15-17 December 2025

FOR MORE INFORMATION

Visit the conference website: www.mgmt.iisc.ac.in/icbai2025
or Contact : **The Conference Organizing Secretary:**
Dr. Malolan Sundararaman, National Institute of Technology (NIT),
Tiruchirappalli, Tiruchirappalli - 620 015, India [88615 46640]
or Contact : **The Conference Chair: Dr. M. Mathirajan,**
Indian Institute of Science (IISc), Bangalore – 560 012, India [99456 68905]
or Send E-mail: orsi.bgr@gmail.com

ACADEMIC PARTNER: Madurai School of Management (MSM), T. Vadipatti, Madurai-625 208. <http://www.msm-tn.in>