In recent times India is emerging as one of the global hubs of technology intensive organizations and R&D, with the increase in entry of MNCs in the high-tech and R&D sectors as well as rapid growth of domestic enterprises in these sectors. Such technology based and R&D intensive industries need executives with exposure and training in **Technology Management** and **Business Analytics**. These executives need to have the ability to understand, assess and forecast how technologies impact the systems within and outside the organization (environment, economy and society at large). Similarly, formal education in analytics strengthens the capability of these executives to perform robust analyses to make decisions in information and data driven organizations. It is to meet these two distinctive needs of high-tech industries of emerging India that our Masters Program focuses on training the students in Technology Management and Business Analytics. The **Master of Management (M.Mgt.)** program is unique in the country as it is futuristic and builds leadership in the two important areas of Management, namely, Technology Management and Business Analytics with an intake of **15 students per year** (extendable to 30).

**Determinants**

*Determinants* /dɪˈtɛrminənts/

noun

singular noun: determinant

Factors which decisively affect the nature or outcome of something.
**Batch Profile**

**Batch Strength: 15**

**Work-Ex Duration**
- 0-11 (26.6%)
- 12-23 (33.3%)
- 24-35 (20%)
- 36-47 (6.6%)
- 48+ (13.3%)

Median: 22
Max.: 54
(Work-ex in months)

**Educational Background**
- Mechanical: 20%
- C.S.E.: 13.3%
- Electronics: 20%
- Electrical: 13.3%
- Mining: 6.6%
- Civil: 13.3%
- Telecom: 6.6%
- I.T.: 26.6%
- Analytics: 26.6%
- Operations: 13.3%
- Consultancy: 13.3%
- Others: 6.6%

**Work-Ex Diversity**

In Data We Trust.
Placements

Total Companies: 12
( Participated)

Total Offers: 17
Offers Accepted: 14^

Role-wise Split

- Analytics (28.571%)
- ML & AI* (28.571%)
- Strategy (14.285%)
- Operations (21.428%)
- Data Science (7.142%)

* (Machine Learning & Artificial Intelligence)

Stipend Statistics#

- Highest Stipend: ₹1,30,000
- Mean Stipend: ₹77,500
- Median Stipend: ₹65,000

42.87%
Above ₹1,00,000

50%
Above ₹75,000

71.43%
Above ₹50,000

Sector-wise Split

- ITES (21.428%)
- Healthcare (21.428%)
- Others (21.428%)
- BFSI (21.428%)
- FMCG (14.285%)

# All Stipend figures in INR per month.
^ One student opted out of summer placements.

Data Speaks Louder Than Actions.
The Placement Team (2018-20)

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